

PSRC Program Schedule

Hosted by Stanford University at the Hilton San Francisco

Sunday, May 23

12:00 - 5:00 pm Registration

3:00 - 7:15 pm Welcome Remarks
PSRC Local Program

3:00 - 3:30 pm
Stanford Welcome
James Chang, MD & Tom Krummel, MD
Stanford University

3:30 - 3:55 pm
Invention: Protecting your Ideas and
Intellectual Property
Mika Myers – Morrison Foerster, LLP

3:55 - 4:20 pm
How to Develop a Product
Paul Yock, MD – Stanford University

4:20 - 4:45 pm
Attracting and Working with Investors
Doug Kelley, MD – Alloy Ventures

4:45 - 5:10 pm
The Business of Startups: Making it Work
Barbara Kosacz – Cooley, Godward, Kronish, LLP

5:10 - 5:40 pm
Evaluation and Acquisition of New Technologies
in Plastic Surgery
Robert Grant – President, Allergan Medical

5:40 - 6:25 pm
The FDA and Impact of Regulation on
Technology Innovation
David Kessler, MD – Former FDA Commissioner

6:25 - 7:15 pm
A Personal History of Innovation in Silicon Valley
William Campbell – Chairman, Intuit; Director, Apple

7:15 - 10:00pm TIPS & PSRC Reception

Monday, May 24

6:30 am - 5:00 pm **Registration**

6:30 - 8:00 am Continental Breakfast
with Exhibitors

8:00 - 10:00 am **Scientific Session 1**
Plenary Paper Session

10:00 - 10:30 am Coffee with Exhibitors

10:30 am - 12:00 pm **Scientific Session 2**
Plenary Paper Session

12:00 - 12:15 pm **Members' Photograph**

112:00 - 2:00 pm Lunch - Non-Members with Exhibitors

12:30 - 2:00 pm Lunch & Business Meeting - *Members only*

2:00 - 3:00 pm **Fourth Annual Special
Interdisciplinary Panel**
Moderator: *Peter Taub, MD*

3:00 - 3:30 pm Coffee with Exhibitors

3:30 - 4:30 pm **Scientific Session 3**
Plenary Paper Session

4:40 - 5:30 pm **Scientific Session 4**
Plenary Paper Session

7:00 - 10:00 pm **Gala Reception - Legion of Honor**

Tuesday, May 25

6:30 am - 5:00 pm **Registration**

7:30 - 8:00 am Continental Breakfast
with Exhibitors

8:00 - 10:00 am **Scientific Session 5**
Concurrent Podium Paper Session

10:00 - 10:30 am Coffee with Exhibitors

10:30 am - 12:00 pm **Scientific Session 6**
Concurrent Podium Paper Session

12:00 - 1:00 pm Lunch with Exhibitors

1:00 - 3:00 pm **Scientific Session 7**
Concurrent Podium Paper Session

3:00 - 3:30 pm Coffee with Exhibitors

3:30 - 5:00 pm **Scientific Session 8**
Concurrent Podium Paper Session

7:00 - 10:00 pm **Members' Dinner - Pacific Union Club**

Wednesday, May 26

6:30 am - 12:00 pm Registration

7:30 - 8:00 am Continental Breakfast
with Exhibitors

8:00 - 10:00am **Scientific Session 9**
Concurrent Podium Paper Session

10:00 - 10:30 am Coffee with Exhibitors

10:30 am - 12:00 pm **Scientific Session 10**
Concurrent Podium Paper Session

12:00 - 1:00 pm **Award Announcements & Adjourn**
Concurrent Podium Papers

12:00 pm **Award Announcements & Adjourn**